

# STATE FAIR

OF VIRGINIA

## Media Credentials Criteria September 25 – October 5, 2008

The State Fair of Virginia returns with a one-of-a-kind experience and we don't want you to miss all the fun and grand traditions that are found only at the Fair! Explore and experience exciting story ideas and photo opportunities during the eleven days of the State Fair of Virginia.

**Who:** State Fair 2008 Media Credentials will be issued, upon approval, to working press and broadcast officials reporting on events at the State Fair. Tickets for non-working press and family may be purchased at the State Fair Ticket Office.

**When / Where:** **Thursday, September 25 – Sunday, October 5**  
Richmond Raceway Complex – 600 E. Laburnum Avenue  
Richmond VA 23222

**How:**

- On company letterhead, submit first and last names of individuals covering the Fair and a contact number. Remember to include any production crew needed to complete the assignment.
- The assignment and number of days planning to attend.
- Indicate if a camera truck or other necessary vehicles will be used; a service decal is required for entry.
- Please make us aware of any specific interests you wish to cover, interviews, remotes and live broadcasts. We are happy to help!

**What:** Upon approval, **credentials will be mailed USPS First Class mail**. Please indicate on your request if you prefer credentials to be picked up and not mailed. **Credentials are non-transferable.**

**Submit Requests To:**

Monica Burrow  
Media/Marketing Coordinator  
State Fair of Virginia  
P.O. Box 26805  
Richmond, VA 23261-6805  
804.569.3206 804.569.3252 fax  
[mburrow@statefairva.org](mailto:mburrow@statefairva.org)

**Requests for credentials must be made by September 12. No one will be admitted to the Fairgrounds without advance admittance credentials.**

**Preview the Fair at [www.statefairva.org](http://www.statefairva.org)**

*SFVA is a not-for-profit 501(c)(3) organization not affiliated with state government. In a world where Virginia's open land and traditions that shaped our culture are rapidly vanishing, SFVA's goal is to keep cherished ideals and experiences alive in the Commonwealth.*