

STATE FAIR

OF VIRGINIA AT THE MEADOW

Media Credentials Criteria September 24 – October 4, 2009

The State Fair of Virginia opens at its new home, *The Meadow Event Park*, and we don't want you to miss all the fun and grand traditions found only at the Fair! Explore and experience exciting story ideas and photo opportunities during the eleven days of the State Fair of Virginia.

Who: State Fair 2009 Media Credentials will be issued, upon approval, to working press and broadcast officials reporting on events at the State Fair. Media credentials are not for personal use; tickets for non-working press and family may be purchased at the State Fair Ticket Office.

When / Where: Thursday, September 24 – Sunday, October 4
The Meadow Event Park – 13111 Dawn Boulevard
Doswell, VA 23047

The Meadow Event Park is conveniently located off I-95 at exit #98; 20 miles north of Richmond and 30 miles south of Fredericksburg in Doswell, Virginia – Caroline County.

How:

On company letterhead:

- Submit first and last names of individuals covering the Fair with contact information and phone numbers. Remember to include any production crew needed to complete the assignment.
- A description of the assignment and number of days needed to complete.
- Indicate if a camera truck, other necessary vehicles or special equipment will be used; a service decal is required for vehicles entering the fairgrounds.
- Please make us aware of any specific interests you wish to cover, interviews, remotes and live broadcasts. We are happy to help!

What: Credential tickets provide admittance to the Fair and parking and do not include rides. Parking in the FREE media lot is limited and on a first-come, first-served basis. If the media lot is full, all vehicles will be directed to the paid (\$5 per vehicle; cash only) public parking lots. Upon approval, **credentials will be mailed USPS First Class mail**. Please indicate on your request if you prefer credentials held for pick-up and not mailed. **Credentials are non-transferable.**

Submit Requests To:

Monica Burrow
Media/Marketing Coordinator
State Fair of Virginia
P.O. Box 130
Doswell, VA 23047
(804) 994-2773 fax: (804) 477-8216
mburrow@statefairva.org

Requests for credentials must be made by September 11. No one will be admitted to the Fairgrounds without advance admittance credentials.

[Preview the Fair at www.statefairva.org](http://www.statefairva.org)