



For Immediate Release

Media Inquiries: Windy Campbell
(804) 285-1316
windycampbell@mindspring.com

State Fair honors U.S. military personnel with \$3 discount on Walk Around admission

DOSWELL, VA (July 6, 2009) – This year, the State Fair of Virginia, Inc., will salute the dedicated service of our nation's military by offering all eligible customers with \$3 off the standard gate Walk Around Ticket price – all day, every day – during the 2009 State Fair, to be held at The Meadow Event Park in Doswell, Virginia, starting Thursday, September 24 through Sunday, October 4.

With a military-discounted Walk Around ticket, eligible customers can enjoy hours of free entertainment, exhibits, thrill shows and animals – for \$5 Monday-Friday after 5 pm; \$8 all-day Monday – Friday; and \$10 Saturday and Sunday. Midway and Kidway Rides require separate Ride Tickets for individual rides or Ride Wristbands, which includes unlimited rides for one person for one day. These can be purchased at the Fair.

Eligible customers include U.S. Military Active Duty, activated or drilling reservists, National Guard personnel and retired service members – including spouses and children. A valid Department of Defense Identification (ID) is required for all. For children age 10 and under, no ID is required, but they must be accompanied by a qualifying family member that has a valid Department of Defense ID (limit 3 children per family member). Also eligible are U.S. Military Veterans who can show a valid Department of Veteran Affairs ID. (Spouses and children are not eligible, since ID's are not available). Please note that individuals with a Department of Defense Civilian or Contractor identification card do not qualify for this offer.

The Meadow Event Park is located 20 miles north of Richmond and 30 miles south of Fredericksburg in Doswell, Virginia (Interstate 95 at exit 98 next to Kings Dominion). Complete ticket information and schedules can be obtained at www.statefairva.org or by calling 1-800-LUV-FAIR (1-800-588-3247) or (804) 994-2900. The State Fair is handicap accessible. No pets permitted.

#

The State Fair of Virginia event is presented each Fall by SFVA (State Fair of Virginia, Inc.)

SFVA is a not-for-profit 501(c)(3) organization not affiliated with state government. In a world where Virginia's open land and traditions that shaped our culture are rapidly vanishing, SFVA's goal is to keep cherished ideals and experiences alive in the Commonwealth.